



FF
2017

FESTIVAL FAMILIAR

Domingo 9 de Abril



FF
2017
FESTIVAL FAMILIAR

Domingo 9 de Abril, 2017



TALENTO JUVENIL DE HOUSTON





PRESENTING

FLYERS

- Inclusion of logo on 30K flyers per week placed in over 100 stores locally (La Michoacana Meat Market, El Ahorro y Discoteca Memo)

ON AIR

- Name mention as Presenting Sponsor in:
 - Estereo Latino (102.9): 320 / 30 Sec
 - La Raza (98.5): 120 / 60 Sec
 - Radio Michoacana: 250/60 Sec (82 stores, 500K + Shoppers per week).

DIGITAL

- Logo and link on event webpage (20K + hits per week)
- Logo and link on event newsletter sent to 20,000 subscribers
- Logo and link on facebook promotions (200K impressions)
- Inclusion in Instagram postings (30K + impressions)
- Inclusion in Snapchat Geo Filters
- Inclusion in over 50K impressions on APP users

ON-SITE

- Primary Stage Signage, minimum of 2 Premium Banner Placement at the venue.
- Right to distribute flyers and other promo materials during event
- 1 Booth Spaces 10' x 10'
- Stage announcement mentions minimum 4 during artist intermissions.
- Publicity inside Escapade 2001 (3 weeks of rotation logo on commercial CCTV).

OTHER

- 20 VIP Tickets & 30 General Admission Tickets
- Logo inclusion on all registration materials and Marketing material: all print, press release & advertisements



SUPPORTING

FLYERS

- Inclusion of logo on 30K flyers per week placed in over 100 stores locally (La Michoacana Meat Market, El Ahorro y Discoteca Memo)

ON AIR

- Name mention as Presenting Sponsor in:
 - Estereo Latino (102.9): 160 / 30 Sec
 - La Raza (98.5): 60 / 60 Sec
 - Radio Michoacana: 125/60 Sec (82 stores, 500K + Shoppers per week).

DIGITAL

- Logo and link on event webpage (20K + hits per week)
- Logo and link on event newsletter sent to 20,000 subscribers
- Logo and link on facebook promotions (200K impressions)
- Inclusion in Instagram postings (30K + impressions)
- Inclusion in Snapchat Geo Filters
- Inclusion in over 50K impressions on APP users

ON-SITE

- Logo rotation on LED screen, Banner Placement on-site.
- Right to distribute flyers and other promo materials during event
- 1 Booth Space 10' x 10'
- Stage announcement mentions 2 minimum, per artist intermissions.

OTHER

- 10 VIP Tickets & 15 General Admission Tickets
- Logo inclusion on all registration materials and Marketing material: all print, press release & advertisements



BOOTH

ON - SITE

- 10 x 10 Tent
- Logo in rotation on main stage
- On stage presentation (2 minutes limit)
- Opportunity to sell or display product (with approval)
- Opportunity to display a banner around perimeter of venue
- Access to (2) Outlets (additional fees may apply for special requests).
- 4 People Allowed Per Booth. All vendors are required to wear an authorized wrist band, which will be included in vendor packages.
- All vendors will be provided special parking permits to put inside windshield. All unauthorized vehicles will be towed at owner's expense.
- NOT ALLOWED to share booth with another company or distribute promotional materials for another company.
- Vendors supply their booth decorations/contents, i.e. promotional items, signage, table, chairs
- 4 Bands to staff lounge with 4 meals tickets and 8 drink coupons.





Hacer click sobre las imagenes para ver los Videos